



Job Title: Technical Product Manager

Location: Remote

Reports To: Head of Product & CEO

About the Role

This high-impact position is central to CamoAg's mission to transform agricultural intelligence through cutting-edge technology. As Technical Product Manager, you will work closely with our Executive, Engineering, and Design teams to define, build, and scale software solutions that serve landowners, brokers, and agriculture professionals.

You'll bring experience building SaaS or Vertical SaaS products and thrive in a fast-paced, cross-functional environment. This is a highly collaborative role that balances long-term vision with day-to-day execution, helping us expand the capabilities of our platform while maintaining a user-first mindset.

Key Responsibilities

- Own the product lifecycle for core parts of the CamoAg platform, from research and requirements gathering through delivery, launch, and iteration.
- Collaborate with Engineering, Design, and Operations to define and prioritize product features based on customer needs, technical feasibility, and business impact.
- Conduct discovery with internal and external stakeholders to deeply understand workflows in the ag, land, and data space.
- Translate business objectives into clear product specs, user stories, and roadmaps.
- Use analytics, user feedback, and industry insights to inform product decisions and continuously improve features post-launch.
- Drive cross-functional coordination to ensure timely and high-quality product delivery.
- Support mobile app development (iOS first, Android to follow), with an emphasis on field usability and map-based interactions.
- Champion a data-informed culture, regularly reporting on product performance and usage metrics.
- Lead product demos, internal training, and customer enablement efforts.

Nice-To-Have

- Prior hands-on engineering experience.
- Familiarity with REST API design & use.
- Comfort working with data & BI tools including the ability to write and interpret SQL queries.



Qualifications

- Bachelor's degree in a technical field (Computer Science, Engineering, etc.) or equivalent experience.
- 3+ years of product management experience at a SaaS or Vertical SaaS company.
- Strong understanding of modern software development practices (Agile, APIs, CI/CD, etc.).
- Experience working with technical teams to build scalable, performant web and mobile apps.
- Comfortable working with data platforms, mapping tools, and CRM integrations.
- Experience with CRMs & sales tools like Salesforce, Hubspot, Microsoft Dynamics, Zoominfo, Seamless, or Clay.
- Ability to synthesize complex problems and distill them into clear product strategies.
- Exceptional communication and project management skills.
- Bias toward action and accountability, with a team-first mindset.
- Familiarity with agriculture, land, or geospatial data is a plus but not required.

Benefits – What You'll Love About CamoAg

- Mission-driven team transforming land intelligence through technology.
- Competitive salary and equity packages.
- Comprehensive health insurance plans and 401(k).
- Unlimited vacation policy and generous holiday schedule.
- Fully remote with optional in-person retreats and team gatherings.

CamoAg is an equal opportunity employer. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.

All candidates who receive and accept employment offers will be required to complete a background check prior to joining.

Please email info@camo.ag to submit your resume and cover letter.